



Fairtrade City of the year
In 2014!

Fairtrade City Lund celebrated
10 years in 2017

JÄ MÅ LUND LEVA

10 år som Fairtrade City



Fairtrade Sweden



- Certifies Fairtrade Cities.
- Arranges communication campaigns and supply Fairtrade Cities with information material.
- Influence suppliers of goods to broaden their selection of Fairtrade products.
- Opinion makers, advocating Fairtrade in different ways.
- Educate on Fairtrade, for example through a web-based course for ambassadors.
- Annual fee – SEK 25 000 (2500 €)

Fairtrade City Lund

Part of LundaEko II

- sustainable consumption
- increase engagement in the civil society

Delivering on Agenda 2030



Goal 2, 5, 8, 12, 13, 16, 17



What is a Fairtrade City?

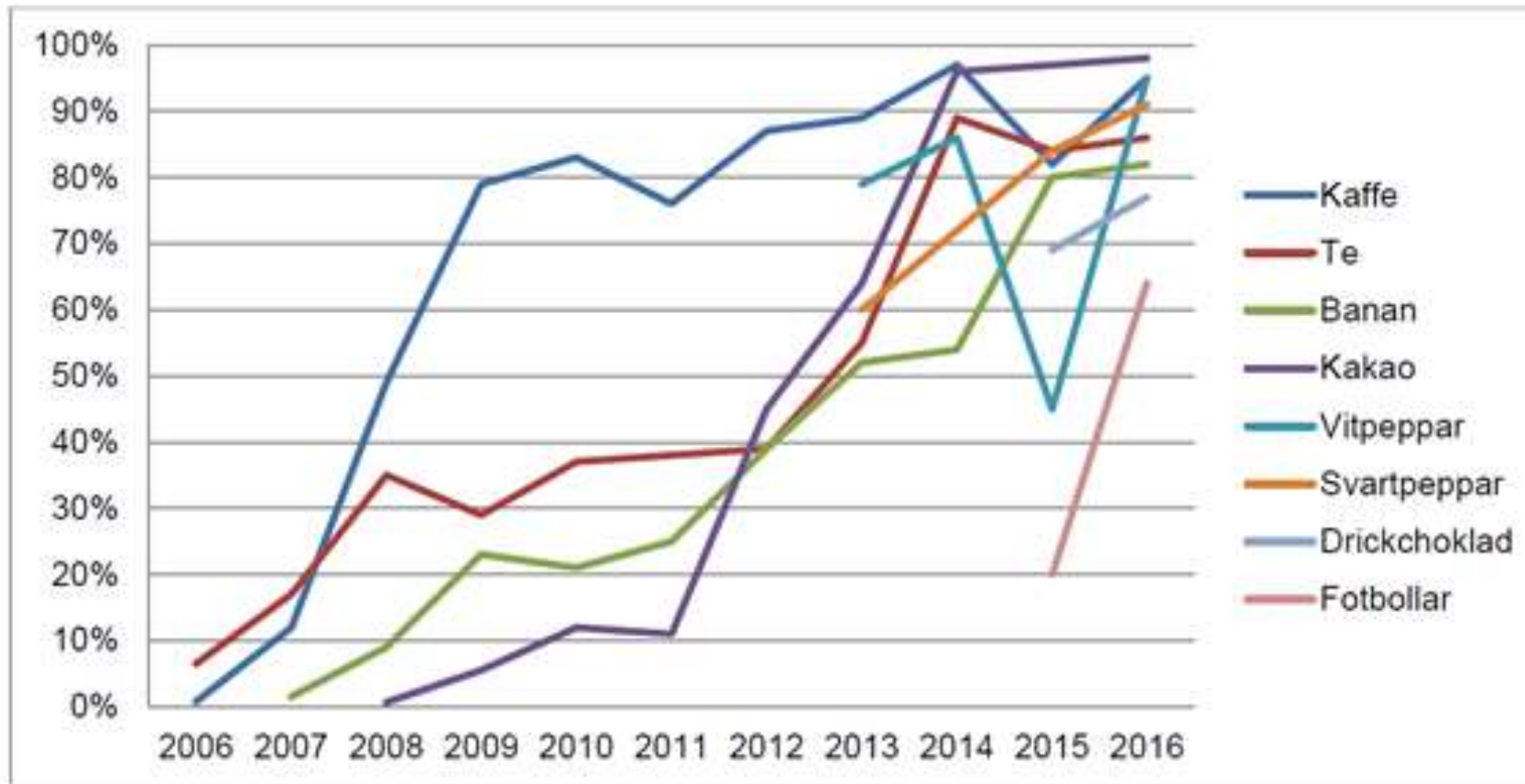
- **The municipality procures Fair Trade-products. Yearly improvements are required.**
- Keeping track of shops, hotels, cafés, services etc. that offers Fairtrade. Encourage more to join.
- **Information activities.**
- Steering committee with municipality officials, business representatives, politicians and organisations.

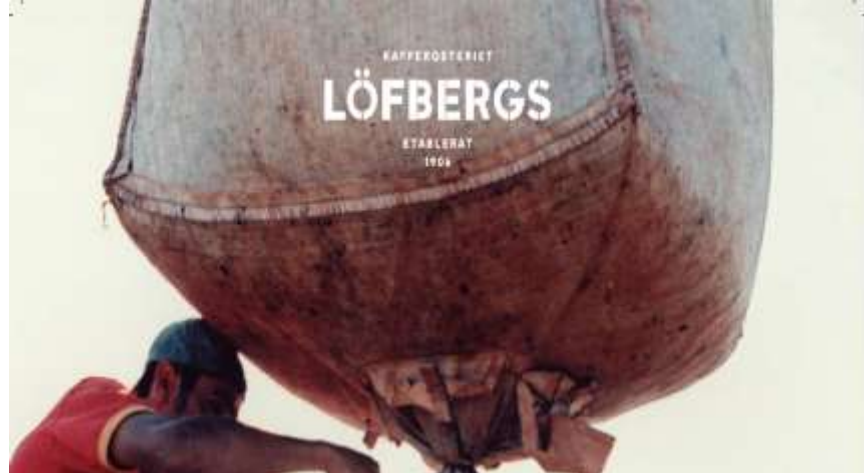


Representatives in the steering committee

- Chairman – Ulf Nymark, politician, City of Lund
- Shops/commercial
 - ICA – supermarkets
 - Klotet
 - Trade association – Lund
- Organisations/NGO:s
 - Church for Fairtrade
 - Kommunal (Union)
 - Vision (Union)
 - Lund University
 - IM – NGO:s
- City of Lund
 - Youth representative
 - Nature school

Municipal consumption Fairtrade





Löfbergs: 35 148 kg
Övriga producenter: 31 396 kg

Examples of information activities

Diplomas to co-workers within Lund municipality



Fairtrade – framsteget
Progress within Fairtrade



Participation public events

- Lundaloppet
- Hälsningsgillet
- Hållbarhetsveckan
- Etc



Seminars
Training/education.
Both public and for co-workers



Social media,
website



Participation
official Fairtrade events

